DISCOVER THE FACTS

A Quarterly Report Published by the Nevada Division of Tourism

THIRD QUARTER 2024

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Information contained throughout this publication is updated quarterly to reflect revisions to current and prior year's monthly data.

ROOM TAX COLLECTIONS

Dollars shown represent 3/8 of 1 percent, the amount allocated to the state to promote tourism.

Month	2022	2023	% CHANGE
October	$3,097,207	$3,360,323	8.5%
November	$2,616,602	$3,074,136	17.5%
December	$2,261,023	$2,334,042	3.2%
Month	**2023**	**2024**	**% CHANGE**
January	$2,637,764	$2,676,948	1.5%
February	$2,240,451	$3,156,796	40.9%
March	$3,142,929	$2,721,192	-13.4%
April	$2,544,120	$2,737,626	7.6%
May	$2,633,710	$2,983,286	13.3%
June	$2,408,821	$2,411,271	0.1%
July	$2,444,272	$2,687,337	9.9%
August	$2,372,976	$2,652,609	11.8%
September	$2,836,913	$2,883,939	1.7%
TOTAL (Rolling 12 months)	**$31,236,786**	**$33,679,505**	**7.8%**

THIRD QUARTER 2024 AREA HIGHLIGHTS

Location	2023	2024	% CHANGE
Clark County	$6,594,364	$7,033,438	6.7%
Washoe County	$607,567	$731,010	20.3%
Douglas County	$217,939	$210,150	-3.6%
Elko County	$63,655	$67,615	6.2%
Carson City	$40,478	$53,331	31.8%
All other counties	$130,159	$128,340	-1.4%
TOTAL (State)	**$7,654,161**	**$8,223,885**	**7.4%**

Note: The remaining 5/8 of 1 percent remains with the county in which it was collected.

**References to Douglas County in this report include the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County*

***Tax collections for June of 2024 in certain counties [Washoe County, Carson City, Eureka County, Humboldt County, Part of Lincoln County] were remitted to the Division of Tourism after the close of fiscal year 2024. For these counties, collections that should have been remitted for June were instead placed in July's remittance.*

VISITOR VOLUME

The number of visitors to Nevada.

Month	2022	2023	% CHANGE
October	4,535,058	4,457,211	-1.7%
November	4,088,167	4,117,341	0.7%
December	4,228,608	4,287,724	1.4%
Month	**2023**	**2024**	**% CHANGE**
January	4,074,201	4,130,829	1.4%
February	3,914,673	4,170,590	6.5%
March	4,641,044	4,583,660	-1.2%
April	4,277,006	4,323,814	1.1%
May	4,456,660	4,547,996	2.0%
June	4,548,687	4,489,384	-1.3%
July	4,692,122	4,616,190	-1.6%
August	4,404,911	4,472,931	1.5%
September	4,328,251	4,350,772	0.5%
TOTAL (Rolling 12 months)	**52,189,386**	**52,548,443**	**0.7%**

THIRD QUARTER 2024 AREA HIGHLIGHTS

Location	2023	2024	% CHANGE
Clark County			
Las Vegas	10,184,400	10,301,500	1.1%
Laughlin	353,200	365,000	3.3%
Mesquite	206,000	176,000	-14.6%
Washoe County	1,146,017	1,138,393	-0.7%
All other counties	1,535,667	1,459,000	-5.0%
TOTAL (State)	**13,425,284**	**13,439,893**	**0.1%**

OCCUPANCY LEVEL

A percentage based on room nights occupied and total room nights available.

Month	2022	2023	NET CHANGE
October	81.6%	81.7%	0.1
November	74.8%	74.9%	0.1
December	71.6%	72.5%	0.9
Month	**2023**	**2024**	**NET CHANGE**
January	72.4%	71.5%	-0.9
February	76.7%	77.0%	0.3
March	81.7%	78.6%	-3.1
April	79.6%	79.4%	-0.2
May	79.3%	79.9%	0.6
June	81.8%	80.3%	-1.5
July	81.7%	80.2%	-1.5
August	76.5%	77.8%	1.3
September	78.9%	79.1%	0.2
MONTHLY AVG (Rolling 12 Months)	**78.1%**	**77.7%**	**-0.4**

THIRD QUARTER 2024 AREA HIGHLIGHTS

Location	2023	2024	% CHANGE
Clark County			
Las Vegas	82.7%	82.9%	0.2
Laughlin	55.9%	54.1%	-1.8
Mesquite	69.3%	62.5%	-6.8
Lake Tahoe	56.7%	54.0%	-2.7
Washoe County	73.0%	70.1%	-2.9
Carson City	70.2%	68.0%	-2.2
All Other Counties	64.5%	66.6%	2.1
QUARTER AVG (State)	**79.0%**	**79.0%**	**0.0**

The occupancy levels of Las Vegas, Laughlin, Mesquite, Washoe County, and Carson City are reported by their respective destination marketing organizations. The occupancy level of Lake Tahoe is reported by Douglas County. The occupancy level for "All Other Counties" is based on a survey sample of all other hotel/motel properties throughout the state. All rates are weighted based on total room nights available and room nights occupied (excluding monthly rentals).

ROOM NIGHTS OCCUPIED

The number of room nights occupied.

Month	2022	2023	% CHANGE
October	4,857,566	4,876,393	0.4%
November	4,312,085	4,389,905	1.8%
December	4,278,654	4,420,005	3.3%
Month	**2023**	**2024**	**% CHANGE**
January	4,332,222	4,383,017	1.2%
February	4,145,413	4,425,045	6.7%
March	4,894,574	4,829,518	-1.3%
April	4,611,976	4,679,555	1.5%
May	4,741,474	4,847,067	2.2%
June	4,753,277	4,777,618	0.5%
July	4,895,605	4,778,677	-2.4%
August	4,592,116	4,646,977	1.2%
September	4,623,532	4,585,354	-0.8%
TOTAL (Rolling 12 months)	**55,038,494**	**55,639,131**	**1.1%**

THIRD QUARTER 2024 AREA HIGHLIGHTS

Location	2023	2024	% CHANGE
Clark County			
Las Vegas	11,555,800	11,534,300	-0.2%
Laughlin	447,000	440,800	-1.4%
Mesquite	105,100	90,400	-14.0%
Lake Tahoe	133,528	64,500	-51.7%
Washoe County	1,094,970	1,078,755	-1.5%
Carson City	76,346	77,788	1.9%
All Other Counties	698,509	724,465	3.7%
TOTAL (State)	**14,111,253**	**14,011,008**	**-0.7%**

**References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.*

***Data for Lake Tahoe in the third quarter of 2023 over-reported room nights occupied for the month of September. Additionally, data for Lake Tahoe in the third quarter of 2024 under-reported room nights occupied for the month of July. This discrepancy resulted in large declines in the reported percentage change. Room nights occupied for Lake Tahoe in September of 2024 also reflects projected levels as data has not yet been reported. Numbers will be updated when obtained.*

****This is the first quarter reporting for Carson City specifically, previously Carson City numbers were included with "All Other Counties".*

ROOM INVENTORY

The number of hotel/motel rooms in Nevada.

Month	2022	2023	% CHANGE
October	191,961	192,626	0.3%
November	192,249	195,248	1.6%
December	192,634	196,778	2.2%
Month	**2023**	**2024**	**% CHANGE**
January	193,078	197,875	2.5%
February	192,932	198,235	2.7%
March	193,166	198,262	2.6%
April	193,212	196,571	1.7%
May	192,987	195,694	1.4%
June	193,676	198,286	2.4%
July	193,279	192,177	-0.6%
August	193,550	192,789	-0.4%
September	195,316	193,214	-1.1%
END OF PERIOD	**195,316**	**193,214**	**-1.1%**

THIRD QUARTER 2024 AREA HIGHLIGHTS

Location	2023	2024	% CHANGE
Clark County			
Las Vegas	151,999	150,679	-0.9%
Laughlin	8,692	8,864	2.0%
Mesquite	1,650	1,559	-5.5%
Lake Tahoe	3,409	1,957	-42.6%
Washoe County	16,608	17,114	3.1%
Carson City	1,195	1,223	2.3%
All Other Counties	11,763	11,817	0.5%
END OF PERIOD (State)	**195,316**	**193,214**	**-1.1%**

Room inventory counts for the quarter represent the number of hotel/motel rooms available for daily rent as of September 30, 2024.

**References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.*

***Room inventory for Las Vegas reflect the weighted average of daily room tallies of open properties in September 2024.*

****Data for September 2023 in Lake Tahoe over-reported room inventory for the month. Data will be updated when obtained.*

*****This is the first quarter reporting for Carson City specifically, previously Carson City numbers were included with "All Other Counties".*

GROSS GAMING REVENUE

Statewide gaming revenue (win) is rounded to the nearest thousand and includes credit play.

Month	2022	2023	% CHANGE
October	$1,280,702,498	$1,314,955,517	2.7%
November	$1,220,945,367	$1,374,350,070	12.6%
December	$1,313,801,126	$1,432,633,318	9.0%
Month	**2023**	**2024**	**% CHANGE**
January	$1,272,953,911	$1,279,418,577	0.5%
February	$1,237,048,360	$1,342,192,407	8.5%
March	$1,312,049,410	$1,290,406,696	-1.6%
April	$1,159,587,987	$1,240,195,370	7.0%
May	$1,288,836,997	$1,320,410,216	2.4%
June	$1,246,020,144	$1,286,686,313	3.3%
July	$1,403,811,560	$1,306,786,985	-6.9%
August	$1,209,702,164	$1,163,739,235	-3.8%
September	$1,270,415,924	$1,312,902,449	3.3%
TOTAL (Rolling 12 months)	**$15,215,875,448**	**$15,664,677,153**	**2.9%**

THIRD QUARTER 2024 AREA HIGHLIGHTS

Location	2023	2024	% CHANGE
Clark County			
Las Vegas Strip	$2,242,890,075	$2,080,664,220	-7.2%
Downtown	$197,779,299	$221,215,722	11.8%
North Las Vegas	$70,446,829	$69,165,724	-1.8%
Laughlin	$123,034,504	$115,262,731	-6.3%
Boulder Strip	$229,769,450	$230,946,664	0.5%
Mesquite	$40,148,465	$42,340,257	5.5%
Balance of County for Clark County	$420,025,549	$470,839,848	12.1%
Washoe County			
Reno	$204,980,335	$206,591,192	0.8%
Sparks	$49,341,311	$48,094,627	-2.5%
North Lake Tahoe	$8,724,075	$8,848,101	1.4%
Balance of County for Washoe County	$24,070,548	$23,666,807	-1.7%
South Lake Tahoe	$83,789,010	$79,048,812	-5.7%
Elko County			
Wendover	$68,255,338	$66,914,247	-2.0%
Balance of County for Elko County	$33,087,458	$32,469,486	-1.9%
Carson Valley Area	$34,609,490	$34,927,136	0.9%
Other	$52,977,910	$52,433,094	-1.0%
TOTAL (State)	**$3,883,929,646**	**$3,783,428,668**	**-2.6%**

**References to Lake Tahoe in this report represent the South Shore hotel-casino area at Lake Tahoe. North Shore statistics are included under Washoe County.*

CONVENTION ATTENDANCE

The number of attendees attending conventions in Nevada.

Month	2022	2023	% CHANGE
October	645,805	657,165	1.8%
November	595,900	611,471	2.6%
December	232,234	208,410	-10.3%
Month	**2023**	**2024**	**% CHANGE**
January	533,449	569,910	6.8%
February	677,269	787,438	16.3%
March	807,897	502,067	-37.9%
April	408,675	550,975	34.8%
May	489,488	503,550	2.9%
June	504,533	454,395	-9.9%
July	292,815	270,059	-7.8%
August	662,764	656,661	-0.9%
September	428,483	538,605	25.7%
TOTAL (Rolling 12 months)	**6,279,312**	**6,310,706**	**0.5%**

THIRD QUARTER 2024 AREA HIGHLIGHTS

Location	2023	2024	% CHANGE
Clark County			
Las Vegas	1,325,800	1,417,100	6.9%
Washoe County	48,469	32,807	-32.3%
All other counties	9,793	15,418	57.4%
TOTAL (State)	**1,384,062**	**1,465,325**	**5.9%**

AIRPORT VOLUME

The number of passengers arriving and departing from Nevada's airports.

Month	2022	2023	% CHANGE
October	5,583,473	5,892,844	5.5%
November	4,921,451	5,148,920	4.6%
December	4,706,084	5,184,858	10.2%
Month	**2023**	**2024**	**% CHANGE**
January	4,740,987	4,708,693	-0.7%
February	4,521,202	4,707,534	4.1%
March	5,340,286	5,457,941	2.2%
April	5,185,885	5,256,805	1.4%
May	5,333,572	5,589,253	4.8%
June	5,305,976	5,515,419	3.9%
July	5,400,877	5,551,614	2.8%
August	5,067,412	5,342,291	5.4%
September	5,211,288	5,189,466	-0.4%
TOTAL (Rolling 12 months)	**61,318,493**	**63,545,638**	**3.6%**

THIRD QUARTER 2024 AREA HIGHLIGHTS

Location	2023	2024	% CHANGE
Harry Reid Int.	14,354,111	14,667,633	2.2%
Reno/Tahoe Int.	1,290,295	1,378,890	6.9%
Laughlin/Bullhead Int.	30,040	30,475	1.4%
Elko Airport	5,131	6,373	24.2%
TOTAL (State)	**15,679,577**	**16,083,371**	**2.6%**

**Passenger counts may or may not include commercial, charter, and scenic tour airline traffic as well as local passengers.*

VEHICLE TRAFFIC COUNTS

The number of vehicles entering Nevada by way of interstate, U.S. and state highways.

Month	2022	2023	% CHANGE
October	2,294,327	1,895,281	-17.4%
November	2,438,938	1,756,355	-28.0%
December	2,582,016	1,954,851	-24.3%
Month	**2023**	**2024**	**% CHANGE**
January	2,281,500	1,718,744	-24.7%
February	2,144,827	1,725,351	-19.6%
March	2,260,392	1,910,767	-15.5%
April	2,558,653	1,868,526	-27.0%
May	2,752,368	2,036,368	-26.0%
June	2,868,012	2,253,317	-21.4%
July	2,522,154	2,380,293	-5.6%
August	2,332,096	2,240,881	-3.9%
September	2,120,245	2,002,649	-5.5%
TOTAL (Rolling 12 months)	**29,155,528**	**23,743,383**	**-18.6%**

THIRD QUARTER 2024 AREA HIGHLIGHTS

Location	2023	2024	% CHANGE
I-15 at Primm/Jean	1,936,122	2,080,769	7.5%
I-15 at Mesquite	1,309,304	1,462,298	11.7%
I-80 at Verdi	252,693	-	-100.0%
I-80 at Wells	-	-	-
All other entry points	3,476,376	3,080,756	-11.4%
TOTAL (State)	**6,974,495**	**6,623,823**	**-5.0%**

Traffic counts include interstate, U.S. and state highways. Counts may or may not include local traffic.

**Due to equipment failure on Interstate 80 at Wells, the traffic totals for October 2022 through September 2024 do not contain any data.*

***Due to road construction/equipment failure at Interstate 15 at Primm/Jean, the traffic totals for October 2022 do not contain any data.*

****Due to equipment failure on Interstate 80 at Verdi, the traffic totals for July 2023 through September 2024 contain partial data.*

*****Due to road construction at various other entry points, the respective traffic totals for October 2022 to September 2024 contain partial data.*

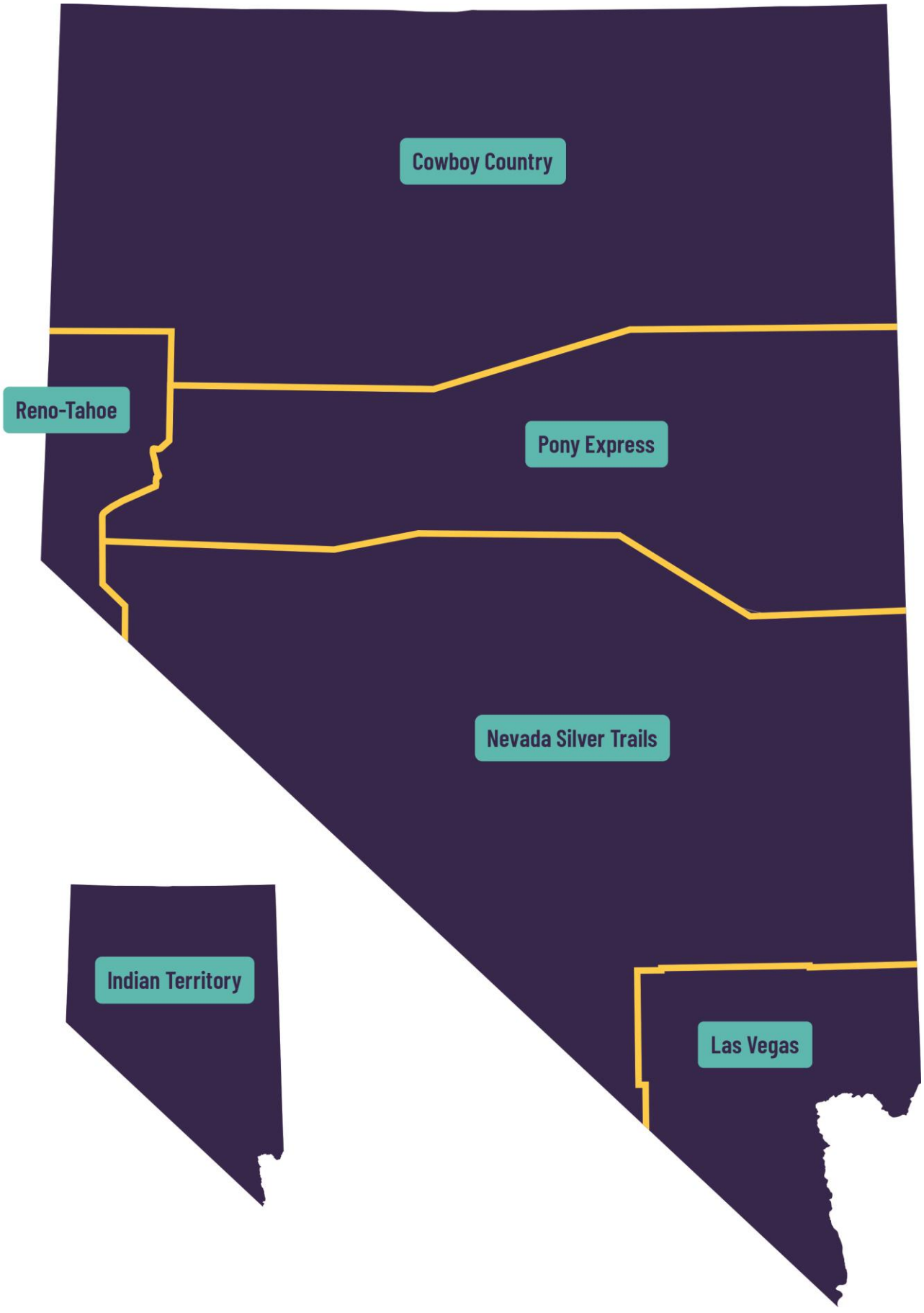
PARK USAGE

The number of people visiting state and nearby national parks.

Month	2022	2023	% CHANGE
October	2,329,402	2,702,027	16.0%
November	1,504,657	1,754,644	16.6%
December	1,200,172	1,481,438	23.4%
Month	**2023**	**2024**	**% CHANGE**
January	989,464	1,230,058	24.3%
February	1,102,759	1,366,643	23.9%
March	1,656,650	2,211,836	33.5%
April	2,434,154	2,715,160	11.5%
May	2,798,503	3,325,873	18.8%
June	3,260,796	3,379,844	3.7%
July	3,533,717	3,442,614	-2.6%
August	3,088,944	3,146,439	1.9%
September	2,858,798	3,053,933	6.8%
TOTAL (Rolling 12 months)	**26,758,016**	**29,810,509**	**11.4%**

THIRD QUARTER 2024 AREA HIGHLIGHTS

Location	2023	2024	% CHANGE
Bryce Canyon	1,021,419	986,539	-3.4%
Death Valley	167,978	314,263	87.1%
Grand Canyon	1,547,275	1,518,193	-1.9%
Great Basin	72,444	72,783	0.5%
Hoover Dam	126,922	99,160	-21.9%
Lake Mead	1,582,592	1,680,198	6.2%
Nevada State Parks	1,718,356	1,452,420	-15.5%
Yosemite	1,733,199	1,658,800	-4.3%
Zion	1,511,274	1,523,564	0.8%
TOTAL (State)	**9,481,459**	**9,305,920**	**-1.9%**



TRAVEL NEVADA